

# Automatics Exhibit Mtrack at LAMMA 2012



Mtrack Theft Recovery Tracker has now been presented at the Lincolnshire Agricultural Machinery Manufacturers Association Show 18-19 January 2012.

This was Automatics first appearance at LAMMA, a late entrant to the show, something that would not have come about unless mtrack had been at Thatcham two weeks earlier successfully completing an underground recovery test.

During the tests Thatcham engineers had recommended LAMMA attendance as it was a show listed by organisers as the UK's Leading Farming and Equipment Show.



**“It Works” says  
Plant and Agricultural  
National Intelligence  
Officer DC Ian Elliott**

Automatics explained to the show visitors the importance of selecting technologies that are compatible with industry theft recovery best practice.

Mtrack being Thatcham Quality Assured gives Farmers peace of mind and Insurance recognition. But the certified service from Automatics goes beyond Thatcham standards. The Mtrack is unique within Thatcham listed devices as it is the only self powered Tracker to have three separate location technologies, all in one robust and water resistant enclosure.

These additional design features mean that mtrack is perfectly suited for the protection of farm equipment, mtrack having proven itself in the real world with its criminal defying 98 % theft recovery performance.

**Theft Recovery Without Compromise.....**



**Farmers on the  
Lookout For  
Mtrack Reliable  
Security Tracking**

Chief Constable Richard Crompton from Lincolnshire Police recently warned rural communities at the ACPO 2011 Rural Crime Conference that the theft of Agricultural and Plant machinery was a significant area of organised criminality and of huge concern to rural communities.

Detective Constable Ian Elliott from the Plant and Agricultural National Intelligence Unit (PANIU) visited the Mtrack stand and discussed with visitors how the system had helped the Police recover a selection of valuable assets over the years. Ian summed it up using just two words. **“It Works”**



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